

## WWJ-TV

26905 WEST ELEVEN MILE RD., , SOUTHFIELD MI 48034

WWJ-TV

AND

PAGE 1

340294 AGENCY (OR SERVICE) ACTING AS AGENT FOR 340689 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME THREE POINT MEDIA C/O MUNDY

MDSCC - SUPREME COURT

AND 1322 G St SE Ste 2

606 Townsend St

ADDRESS Washington DC 20003-3021

Lansing MI 48933-2313

USA

USA

CONTACT BOBBY MUSHROE

PRODUCT MDSCC-SC EST#1678

LOCAL SALESPERSON Maggie McWilliams  
PolAGENCY EST. NO.  
1678

PRODUCT CODE 1300

NATIONAL  
SALESPERSON

BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM            | DAYS    | SPOTS<br>PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS           | TOTAL<br>BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-----------------|---------|---------------|--------|--------|--------|-------------------|--------------------|-----------------|-----------|----------------|
|                 |         |               | FROM   | TO     |        |                   |                    |                 |           |                |
| 1               | 01010.. | 2             | 10:57A | 12:00N | 30S    | 10/02/12-10/04/12 | THE PRICE IS RIGHT | 2               | 1000.00   | 2000.00        |
| 2               | 00100.. | 1             | 07:28P | 07:57P | 30S    | 10/03/12-10/03/12 | FAMILY FEUD        | 1               | 1200.00   | 1200.00        |
| 3               | 10000.. | 1             | 07:28P | 07:57P | 30S    | 10/08/12-10/08/12 | FAMILY FEUD        | 1               | 1200.00   | 1200.00        |
| Total Contract: |         |               |        |        |        |                   |                    | 4               |           | 4400.00        |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION